











## A SOLUTION FOR:

Improving the **experience of your customers** through the cross-industry expertise of UCOPIA in:

- Retail shops
- Accommodation
- Bars and restaurants
- Schools & media libraries
- Hairdressing salons
- Medical offices
- Car dealerships
- And more!

THE EUROPEAN LEADER IN NETWORK ACCESS MANAGEMENT & WI-FI MARKETING,

**UCOPIA** UNVEILS **EXPRESS LITE**, A SOLUTION FOR SMALL & MEDIUM BUSINESSES

## WHY SELECT EXPRESS LITE?

- **An affordable, turnkey solution** seamlessly integrated with your LAN to provide visitors with Wi-Fi, and boost the customer's overall experience
- **No additional cost** even when several Wi-Fi access points are deployed to provide location-wide coverage
- An **attractive offering pricewise** with a **single, lifetime license**, and scalable to support up to **30 endpoints** connected concurrently
- **Highly secured hosting** of data on servers located in the European Union.
- Supports any mobile endpoint, tablet, desktop and laptop, as well as all network profiles
- Compliance with applicable regulations and provisions of the GDPR, whatever be the technology used
- A multi-feature captive portal for **simple and self-registration**
- Simple yet powerful solution with online configuration for single-site organizations

## FEATURES & BENEFITS:

- **Visitor portal** for self-authentication, with no account signup: social login (Facebook, Twitter & Google+), registration form or preset login/password
- Automatic connection based on the user's endpoint recognition for a Wi-Fi service as user-friendly as home!
- Portal customization to the specifics of your brand
- **Regulatory compliance**: UCOPIA ensures traffic logging and delivers data on demand. UCOPIA helps you comply with French Laws (Act n°2006-64 dated January 23, 2006), and with the General Data Protection Regulation which comes into force on May 25, 2018

## **NEED MORE INFORMATION? LET US KNOW!**