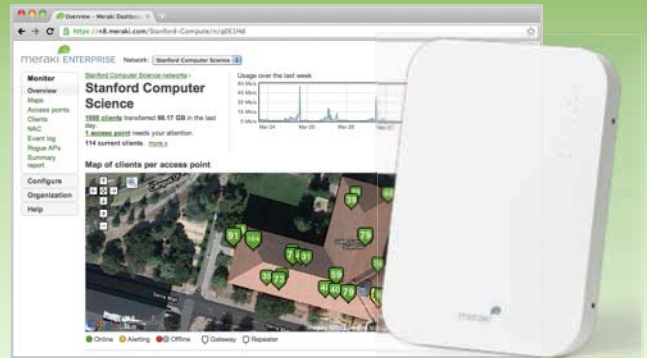


## The Industry's First Cloud Controlled WLAN

Meraki brings the benefits of the cloud to enterprise networking, delivering easy to use, cost effective wired and wireless networks, centrally managed over the web.

- Deploys in minutes without training or certifications
- Advanced cloud-based security and control
- Up to 50% lower TCO than traditional solutions

**See for yourself - no risk free trials available**



## The Leader in Cloud Networking

Over 17,000 networks worldwide, 35 million clients connected, and 5 years in the cloud  
Serving global enterprises, major universities, hospitals, governments, retailers, factories and schools



*"Meraki has the feature set, and a system that's intuitive and easy to manage."*

Jack Costanza, Assistant Director, MIT CSAIL



*"Meraki is one of the best technology decisions I've made in over 30 years."*

Reed Sheard, CIO, Westmont College



## Recognized for Vision and Innovation

Meraki has won the industry's most prestigious awards and has received praise by The Wall St Journal, The New York Times, Network World, Information Week, and hundreds of other business and IT thought leaders.



Winner, Mobility and Wireless Product of the Year



Named Visionary, Magic Quadrant for Wireless LAN



Awarded Editor's Choice, Enterprise Wireless LAN

The Only 100% Cloud-Controlled WLAN	Features Unique to Meraki
No on-site controller hardware	Zero-touch provisioning
Network-wide visibility and control	1-click guest access
Automatic monitoring and alerts	Cloud-based RF optimization
Seamless over-the-web upgrades	Application traffic shaping
Scales to networks of all sizes	Built-in NAC

# Why Thousands of IT Professionals Choose Meraki over the Alternatives

## Easiest to deploy and manage



Case study: Stanford Computer Science  
Replaced Cisco with Meraki, completing department-wide deployment in just four hours

## Most robust out of the box security and guest access



Case study: Beaver Medical Group  
Provides HIPAA-compliant WiFi, with patient guest access and 802.1X for doctors across 22 sites

## The only 100% cloud-based management



Case study: Brooklyn Public Library  
Manages 58 branches from a central office, over the web and with minimal staff

## Lowest TCO, hosted controller saves 30-50%



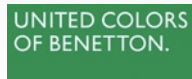
Case study: Westmont College  
Replaced Aruba with Meraki, providing campus-wide 802.11n coverage and saving 45%

## Highest performance



Case study: Tolly Group (independent analyst firm)  
Measured Meraki MR24's 37% higher throughput performance than Cisco's top of the line 3502i AP

## The only WLAN with integrated traffic shaping and NAC



Case study: United Colors of Benetton  
Leveraged built-in traffic shaper to limit video and P2P at corporate HQ and flagship stores

## Proven by 17,000 networks, 35 million clients, and 5 years in the cloud



Case study: British Telecom  
Relies on Meraki for high-profile event WiFi, serving thousands of clients in a single auditorium

	Mainstream WLANs			Niche WLANs			
	Meraki	Cisco	Aruba	HP	Ruckus	Meru	Aerohive
WPA2-Enterprise, 802.1x	✓	✓	✓	✓	✓	✓	✓
VLAN tagging	✓	✓	✓	✓	✓	✓	✓
Stateful Policy Firewall	✓		✓			✓	✓
Spectrum Analysis	✓	✓	✓			✓	
3x3 MIMO, 900 Mbit/s	✓			✓			
Teleworker VPN	✓	✓	✓				✓
Layer 7 Traffic Shaping	✓						
Built-In NAC	✓						